Health Sprint

Health Sprint is a series of workshops and sparring sessions designed to provide the company with a broad overview of the user, market and system; giving them a unique base to work on the vision and strategy for your product, business and the story they are bringing to the market. The sprint is designed to quickly generate new concepts, uncover technological difficulties and provide early user testing/analysis and evaluation of concepts.

Investment: 25,000kr (value 100,000kr)   **Duration:** ~2 weeks

Delivered by Aleap AS in collaboration with selected design agencies
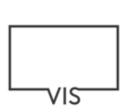
Send email to info@aleap.no for ordering this package

SUMMARY

Health Sprint is a workshop series package that Aleap offers through our service provider partnership with selected design agencies.

The agencies are "design thinkers" in that they specialize a holistic approach to business strategy; encompassing both physical and digital product design, development and vision.

Health Sprint is a run of workshops and sparring sessions designed to provide the company with a broad overview of the user, market and system; giving them a unique base to work on the vision and strategy for your product, business and the story they are bringing to the market.

Aleap
for health startups

PRACTICALITIES

Governance:
All parties will sign a NDA.

Prework:
The company will need to prepare a presentation of themselves, situation and current challenges. Estimated 3hrs of work.

Duration:
The Health Sprint is made up of 6 phases, 4 of which the company take part in. All of these are typically held at the agency.

Price:
up to 25 000 nok + travel cost (total value is up to 100 000 NOK)

Aleap
for health startups

INTRODUCTION Work load ~ 2 hours, Company

- The company presents their business; covering the idea, market, user, and their needs.

- Co-operate to:
  - Identify the focus area of the Health Sprint
  - Identify the companies needs
  - set expectations
  - Plan and pre-pare the Workshop 1

Aleap
for health startups

WORKSHOP I

Work on mapping out the market and market insight, user and technology in order to uncover what problems need solving and identify success criteria.

Using systematic and creative processes to work with:

- Mapping
- User
- Technology
- Competetors

- Value Proposition
- Functionality
- Ideas for solutions

Aleap
for health startups

Project development

Workload ~ 1 week

This is in-house work executed by the Agency as preparation for workshop II. The goal of this phase is to quickly generate new concepts, uncover technological difficulties, identify unexplored possibilities and visualize findings from workshop I.

- Research
- Map out and analyze
- Producing sketches, models and visualizatons

- Design and form
- Simulate and verify
- Build & test

Aleap
for health startups

WORKSHOP II - ½ Day Workshop with company

Presentation of the findings and results from the project development. Early user testing/analysis and evaluation of concepts. Work together to adjust the contents of work done to this point, deep dives into details and formulation of the next phase with focus on the final delivery.

- Present
- Further develope

- Verify
- Focus

Aleap
for health startups

Post production

Workload ~ 1/2 week

The agency continues the project development based on the input from workshop II. Ideas and consepts are tested, analysed and challenged.

- Model
- Test
- Visualize

- Prototype
- Document

Aleap
for health startups

Final delivery

Workload ~ 2 hours

The final delivery is customized to the needs of each company and defined in the introduction phase. It might contain:

- Visualizations
- Digital & physical mock-ups and prototypes
- Mapping of processes and data
- Analysis and visualisation of user journey
- SWOT- analysis
- Plan for realizing product idea / concept

- Visualized product idea / consept
- Service concept
- Business model
- Insight report; user, tech & markting
- Tech-analysis
- User scenarios
- Next step

Aleap
for health startups

RESULTS

The results of the Health Sprint are the contents of the final delivery as well as the insights gained through the workshop processes. The content of the final delivery will vary in form as they are tailored to each companies specific needs.

Aleap
for health startups

WE WOULD LOVE TO HEAR FROM YOU

info@aleap.no

aleap.no

Aleap
for health startups